

JOIN THE BEAT OF LIFE!

PRODUCTMANAGER ORFF, PERCUSSION & EDUCATION (M/W/D)

You feel the beat of life every day? You have a passion for what you do? Rhythm and music make your life complete? Then join our SONOR People! We are a team with ambitious goals and the spirit to achieve them in a cooperative way. At SONOR you will find an exciting and secure job in which you can optimally contribute your passion and commitment. Interested? Then get in contact.

YOUR PROFIL

- Academic degree in Marketing/Business Administration or comparable
- Experience in product/project management or music education
- High affinity to music, musical commitment or experience in music education
- Ability to make decisions, budget planning/realisation
- International mindset, ability to work in a team and independently
- Willingness to travel internationally
- Business fluent in written and spoken English

YOUR TASKS

- Market analysis, competition monitoring for growth strategies
- Leading the product development team internally and externally
- Initiation and support of new products
- Sales support through training, customer visits and event support
- Concept development for collaboration with musicians and music institutions
- Coordination of international project teams and suppliers
- Implementation of the go-to-market process for efficient product development and launch

WE OFFER YOU

Varied field of work - Collegial team - Shaping a world-famous brand - Secure future perspectives - Flat hierarchies - Detailed onboarding - Flexible working hours - Attractive salary



We value diversity and therefore welcome all applications – regardless of age, ethnic origin and nationality, gender and gender identity, disability, physical and mental abilities, religion and ideology, sexual orientation and social background.

Please send your application to personal@sonor.com or to our address for attention of the HR department.

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