



JOIN THE BEAT OF LIFE!

DIGITAL & EVENT MANAGER (M/W/D)

You feel the beat of life every day? You have a passion for what you do? Rhythm and music make your life complete? Then join our SONOR People! We are a team with ambitious goals and the spirit to achieve them in a cooperative way. At SONOR you will find an exciting and secure job in which you can optimally contribute your passion and commitment. Interested? Then get in contact.

YOUR PROFIL

- Academic degree in marketing or business administration or alternatively a commercial qualification
- Relevant professional experience in the field of marketing, e.g. at an agency
- Experience in the conception, implementation and evaluation of online campaigns based on relevant KPS
- High affinity for social media and enthusiasm for the latest trends and developments in the digital area
- Excellent project management and planning skills
- Ability to work creatively independently and on multiple projects simultaneously in a fast-paced environment
- Business fluent in written and spoken English

YOUR TASKS

- Planning, implementation and optimisation of online campaigns (paid social, website, YouTube and other channels)
- Expansion and maintenance of digital channels in all areas
- Regular reporting of campaigns based on relevant KPIs
- Contact person for customers in relation to online activities
- Organising and accompanying various events, workshops, trade fairs, video shoots, photo shoots etc. as part of the team
- Budget planning and monitoring
- Support in the online area with other marketing tasks

WE OFFER YOU

Varied field of work - Collegial team - Shaping a world-famous brand - Secure future perspectives - Flat hierarchies - Detailed onboarding - Flexible working hours - Attractive salary



We value diversity and therefore welcome all applications – regardless of age, ethnic origin and nationality, gender and gender identity, disability, physical and mental abilities, religion and ideology, sexual orientation and social background.

Please send your application to personal@sonor.de or to our address for attention of the HR department.

SONOR GmbH | Zum Heilbach 5 | 57319 Bad Berleburg - Aue | Germany | www.sonor.com